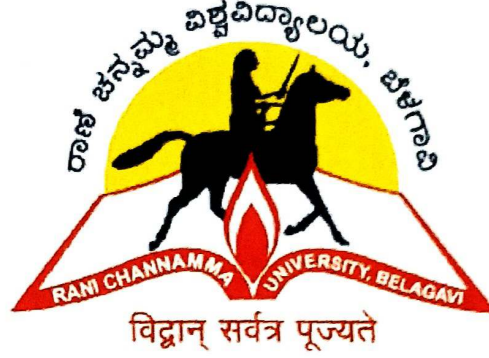


RANI CHANNAMMA UNIVERSITY ,BELAGAVI



**G.P.PORWAL ARTS, COMMERCE & V V
SALIMATH SCIENCE COLLEGE**

SINDAGI-586128



Department of commerce

SUB: RELIENCE INDUSTRIES-BUSINESS MODEL

UNDER THE GUIDANCE OF

Prof. P.T.Rathod

2022-23


Head

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TOPIC :- Reliance Industries -
Business Models

REG NO :- C2060890

CLASS :- B. COM

SEM :- 6th sem

SUBMITTED TO :- Prof. P. T. Rathod

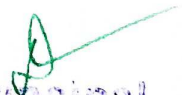
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6. Product and Brands

Polymers



Polypropylene (PP)



Polyethylene (HDPE, LLDPE & LDPE)



Polyvinyl Chloride (PVC)



High Density Polyethylene (HDPE) Pipes



Polypropylene Random (PPR) Pipes



Reliance Elastomers



Poly Butadiene Rubber



Styrene Butadiene Rubber



Butyl & hydrogenated Butyl Rubber



Looks & Feels Like Wood
Resistant to Fire, UV, Termites & Water



Advanced Material Composites

Chemicals



Linear Alkyl Benzene (LAB)

Polyesters

RI Elan
RECYCLED

Portfolio of Specialty Fibre Age Fabrics

Recron

Staple Fibres, Filament Yarn, Textured Yarn, Twisted / Dyeed Yarn

Recron IDY

High Tenacity, Low Shrinkage

Recron SHI

Super high strength, Excellent brightness and low shrinkage

Recron FANCYY

Value-added creations, distinct weaves and easy usability

Recron Stretch

Stretch yarns for comfortable fit and freedom of movement

Recron Cotluk

Cotton look, Cotton feel yarns

Recron Superblack

Deep dyed Black with high colorfastness in home

Recron Super Micro

Super fine fibres, Soft feel & touch

Recron Superdye

Bright, brilliant colours and soft feel, low pill

Recron Kooltex

Moisture management, Fibres that keep you cool, dry & fresh

Recron Fibrefill

Wool-like Fibres, with high bounce and resilience

Recron 3D Composite

Recron 3s



Recron FeelFresh

Recron Recrobulk

Hi-bulk Fibres for soft feel & warmth



Eco-friendly Fibres made from 100% post-consumer Polyester waste

Recron Recosilk

Fibres for a Silken Shimmer and Sweetness of Colour

Recron Fire Safety

Providing Superior Fire Safety

Recron Exclik

Fibres for naturally soft Silken hand-feel

Recron EcoD

Eco-friendly dyeing process



Polyethylene Terephthalate (PET)

Petroleum Retail



Liquefied Petroleum Gas (LPG)



Transportation Fuels



Jet Aviation Turbine Fuel



Auto LPG



Fuel Management Services



Highway Hospitality Services



Convenience store



Food



Lubricants

Textiles Owned Brands



Suits, Shirts, Readymade Garments, Sarees and Dress Material for Women



Ready-to-wear take away fabric in 90 mins



Anti-Microbial Fabric Finish Technology



Anti-Dust, Anti-Microbial, Quick Stain Release & Anti-Pollen Fabric Finish Technology



Smooth and Wrinkle-free Fabric Finish Technology



Color-Multimedia Color Fabric Finish Technology



Suits & Shirts



Suits, Shirts, Readymade Garments

Retail Owned Brands



Neighbourhood store



Supermarket



Cash & Carry store



Electronics speciality store



Speciality store for mobile & communication



Consumer electronics after sales service provider



Jewellery speciality store



Apparel speciality store



Women apparel store



Menswear focused apparel store



Kidswear apparel store



Footwear speciality store



Curated online fashion store



Women apparel store

In-Store Brands



Ethnic Indianwear inspired by Indian ethos and art forms



Denim inspired casuals



Menswear Fashion Brand



Smart casuals for the free spirited



Activewear for sports and fitness



Smart casuals for kids inspired by California



Sport Inspired Casualwear



4G Mobile Handsets and Connectivity Devices



Exclusive Brand from Reliance Digital



Full range grocery brand



Mid-meal Snack solutions for anytime hunger



Matic Detergents



Healthy breakfast



Range of Teas

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Partnerships with Reliance Retail



Casual Wear, Denims



Global brand ownership and marketing organisation



World's second oldest luxury brand



Men's Wear, Formal and Semi-Formal



Luxury Bags, Shoes, Accessories



Iconic American brand



Luxury ready to wear and accessories



Men's Formal Wear



Bags & Accessories



American Sportswear brand



Iconic Italian lifestyle brand



Distinctive Fashion Footwear & Accessories



Luxury Men's Wear and Women's Wear



Denim, Casual Wear



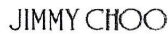
The finest Toy shop in the World



Leading European Lingerie brand



Diversified portfolio of fashion and home brands



Women's Footwear and Accessories



Accessible luxury for Women



British footwear and accessories brand



Iconic British lifestyle brand



Bags, Footwear and Accessories



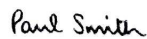
British retail brand specialising in products for expecting mother and kids



Iconic Japanese lifestyle brand



Italian luxury & casual sportswear brand



Men's Formal Wear



Affordable footwear speciality store



Home Furnishings & Decor

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Digital Services



Jio Connected Intelligence



MyJio Manage your Jio Account



JioTV Live and Catch up TV on the move



JioCinema Entertainment at your fingertips



JioSaavn Music for you Anytime, Anywhere



JioNews Complete Package for digital news and magazines



JioChat Free Chat, SMS, Voice & Video Call



JioCloud Store and Access your files from anywhere



JioCell Smart Landline Calling Services!



JioMoney & Jio Payments Bank Experience cash-free living



JioBrowser Fast, Safe & Light weight browser



JioGames Bringing Games to Everyone's Life



JioStore Install and Manage your apps on Jio devices



Hello Jio Your Personal Voice Assistant!



JioTV+ Aggregating video content across OTT apps



JioAds Cross-device Marketing Technology Platform



JioSecurity Protect phone, secure data



JioSwitch Secure file transfer and share



JioNet Gateway to India's largest Wi-Fi network



JioHealthHub Your digital health vault



JioGST GST service provider



Jio Smart Security Security camera application which lets you connect and view multiple cameras



Jio Motive Make your car Wi-Fi enabled, check real time location and status, emergency contacts



Jio Home To control IoT devices, access media content, customize home automation and surveillance

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